报告导读
About the report

组织范围
本报告覆盖中粮集团有限公司（或“中粮集团”“中粮”“集团”“公司”“我们”）及所属专业化公司在经济、环境和社会等方面的履责行动和绩效。

时间范围
2020年1月1日至2020年12月31日，部分内容及数据超出上述范围。

参考标准
《联合国可持续发展目标》（SDGs）
全球报告倡议组织（GRI）《可持续发展报告标准》
国务院国有资产监督管理委员会《关于国有企业更好履行社会责任的指导意见》
中国社会科学院《中国企业社会责任报告指南4.0（CASS-CSR4.0）》

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Travel against a strong headwind to make a new record, presenting the gift to the great new era with loyalty.
董事会致辞

亲爱的各位朋友：

2020年，是全面建设小康社会和“十三五”规划的收官之年，也是中国粮企在田间地头充分展示实力、在逆境中前行的岁月。借此机会，我代表中粮集团向致力于中国粮食及农产品行业的所有朋友表示亲切的问候！

中粮集团秉承“全球布局、国内领先”的战略目标，按照“产业经营与资本运营相结合”的改革路径，以“创新、实力、责任”为价值导向，持续深化“五力”提升，即竞争力、执行力、学习力、创新力、凝聚力，努力提升企业核心竞争力和可持续发展能力。

在新的一年，我们将继续推动农业产业化和食品深加工企业建设，进一步提升粮策研究、国际合作、战略规划、营销服务、产品研发、项目投资、综合物流、金融服务等能力，为国家粮食安全和行业可持续发展做出更大贡献。

2020年，是中粮集团的“五五”战略规划的开局之年，也是中粮集团“五五”战略规划的开局之年。中粮集团将继续坚持以“做全球领先的大粮商”为战略目标，努力实现“全球布局、国内领先”的战略目标，为实现中华民族伟大复兴的中国梦作出新的贡献！

中粮集团董事长

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中粮集团董事长

Message from the Chairman

Dear friends:

2020 was the year of the end of building a moderately prosperous society in all-round way and the last year of the “14th Five-Year Plan”. Meanwhile, it is also the year in which COFCO has still accomplished its best performance in its history and resolved the achievements of COFCO's annual performance and these moves have also reversed the long-term weak commodity profitability, make agricultural and food business the driving force, and greatly boost people's morale.

Over the past year, COFCO has always adhered to the direction of market-oriented reform and development. We have implemented recruitment, management, remuneration on the market basis, developed and launched the “7+1” human resources management system, continued to improve the three-year-target-based salary system, to better match performance and income, incentives and constraints, and effectively stimulating the entrepreneurial enthusiasm and endogenous motivation of the majority of cadres and employees.

Over the past year, COFCO has always focused on the professional capacity building of the talent team. We not only pay attention to mobilizing and giving play to the initiative and creativity of cadres and employees, Prioritizing career, choosing talents according to position and profession. All these measures have put employees stay in positions that can give full play to their advantages and expertise, which transforms the Group's talents into development advantages.

Over the past year, we have adhered to CPC leadership and strengthened Party building, put more stress on Party building, strict discipline, and good work style. The Party building and working style are the effective measures to ensure the clean and orderly development of the Group.

In the future, COFCO will play a leading role in the development of the whole industry. We will mobilize and give full play to the initiative and creativity of cadres and employees, Prioritizing career, choosing talents according to position and profession, and endogenous motivation of the majority of cadres and employees.

Chairman of COFCO
Lyu Jun
Travel against a strong headwind to make a new record, presenting the gift to the great new era with loyalty.

In this context, COFCO is not afraid of difficulties and advancing against headwinds. While completing tasks such as quickly expanding capacity. For that we have made the solemn promise of “keeping price, keeping quality, keeping supply” to safeguard the lifeline and ensure the stability of market, making every effort to guarantee the supply of rice, noodle, oil, masks and medical alcohol in the next 100 years.

In 2020, against the backdrop of the pandemic, natural disasters, and industrial fluctuations, the world economy is facing setbacks and many uncertain factors, and the international supply chain also encounters fluctuations and challenges. In this context, COFCO is not afraid of difficulties and advancing against headwinds. While completing tasks such as quickly expanding capacity. For that we have made the solemn promise of “keeping price, keeping quality, keeping supply” to safeguard the lifeline and ensure the stability of market, making every effort to guarantee the supply of rice, noodle, oil, masks and medical alcohol in the next 100 years.

2020, for COFCO, is an extraordinary year, full of valuable memory and hard work. We are not fearful of difficult tasks, and we dare to fight and dare to enter. New progress and new results have been achieved all around.

——Lyu Jun, Chairman of COFCO

Mission paving the path to the victory against COVID-19 pandemic

as the main force and vanguard in pandemic fight and livelihood materials supply, COFCO has given full play to the advantages of the grain and oil, food, finance, and real estate industry chains, and has kept working during the pandemic, quickly expanding capacity. For that we have made the solemn promise of “keeping price, keeping quality, keeping supply” to safeguard the lifeline and ensure the stability of market, making every effort to guarantee the supply of rice, noodle, oil, masks and medical alcohol in the key areas of Hubei and Beijing, donating money and materials worth of 770 million yuan. All these practical actions demonstrate effort made by a state-owned enterprise to fight the pandemic and fulfill its responsibility.

Drawing a blueprint for a well-off society with responsibility

COFCO has resolutely implemented the requirements of the Party Central Committee on consolidating and expanding the achievement of poverty alleviation, effectively linking up rural revitalization, and maintaining overall stability of the assistance policy. Abiding by the “four undertakings”, the Group has been improving its efforts all around and helped 7 targeted poverty counties and 2 counterpart counties to win the battle against poverty with high quality, promoting economic and social development and improving people’s lives.
**Writing a new chapter in agriculture with reforms**

As China's largest agricultural enterprise, COFCO has further promoted the reform and development. We have been improving the modern enterprise system and optimizing resources allocation, which improves the industrial layout and promotes business management and performance. COFCO has been promoting structural reforms on the agricultural supply side with high-quality, building a comprehensive agricultural service platform, and promoting the in-depth integration of the Internet, big data, artificial intelligence and agriculture. Focusing on the "Grain Bank + agricultural service" model, we have established grain recycling channels and other agricultural services to help farmers solve the problems encountered during grain growing, selling and storing, which builds a modern agricultural system and modernizes agricultural development in China.

**Forging the soul of international food supplier with excellence**

Facing the turbulent situation on the international bulk agricultural product market, COFCO has taken advantage of its years of experience in the international market to seize opportunities and avoid risks. We have taken timely anti-pandemic measures in major grain farming regions around the world to ensure grain production and the health of employees in production, processing and retail industries to control the spread of the epidemic.

**Deepen reforms to consolidate the growing momentum**

COFCO has been promoting structural reforms on the agricultural supply side with high-quality, building a comprehensive enterprise system and optimizing resources allocation, which improves the industrial layout and promotes business management and performance. COFCO has been promoting structural reforms on the agricultural supply side with high-quality, building a comprehensive agricultural service platform, and promoting the in-depth integration of the Internet, big data, artificial intelligence and agriculture. Focusing on the "Grain Bank + agricultural service" model, we have established grain recycling channels and other agricultural services to help farmers solve the problems encountered during grain growing, selling and storing, which builds a modern agricultural system and modernizes agricultural development in China.
Ensure supply, stabilizing the market for the people and for the nation

COFCO has always remained true to our original aspiration and tackled difficulties with bravery. In the face of severe challenges such as the pandemic and economic setback, COFCO gives full play to its position in the industry, global layout and professional capabilities, and ensures the stability of the international supply chain and the agricultural and grain industry chains through concrete actions.

In the start year of “14th Five-Year Plan”, COFCO will firmly implement the new development concept in the new stage. Besides, we will continue to optimize the strategic layout and industrial structure, and accelerate the pace of “going out”, contributing COFCO strength by forming a new development pattern in which domestic systemic circulation is the main body and the dual cycles at home and abroad promote each other.
Stabilize production, supplying to fight against the pandemic

In the ongoing COVID-19 pandemic, COFCO has played a crucial role in providing essential goods and services to the people of Wuhan and beyond. COFCO has established a pandemic response group to actively deploy and lead epidemic prevention efforts. It has also established an emergency team to mobilize daily necessities such as rice, noodles, grains, and oil to ensure the supply of Hubei and other regions.

COFCO's specialized subsidiaries and affiliated companies donated three batches of 2.2 million yuan in supplies to the Huoshenshan Hospital, Leishenshan Hospital, and Wuhan Catering Association, giving full play to the advantages of the industrial chain to provide food and beverage to front line medical staffs in Wuhan.

On October 22, 2020, the Party Committee of State-owned Assets Supervision and Administration Commission held the Commendation Conference and Report Meeting of Advanced Deeds of State-owned Enterprises in the Fight against COVID-19. At the meeting, COFCO was commended for its contributions in stabilizing the market for the nation and for the people.

COFCO's efforts in stabilizing production and supply were widely recognized. The company's actions demonstrated its commitment to the principles of "loyal to the nation and beneficial to the people" at a critical moment. Subsidiaries such as COFCO Oils & Oilseeds, COFCO Joycome, Mengniu Dairy, CPMC Holdings, and COFCO Coca-Cola resumed work ahead of schedule during the Spring Festival to ensure market supply. COFCO Biochemical immediately organized its alcohol production enterprises to adjust their production capacity for the increased demand.

Since the outbreak of the COVID-19, COFCO has resolutely implemented the social responsibilities of state-owned enterprises, and organized the entire Group to fight the epidemic; resume work and guarantee supply; resume work. We have given play to the role of the "national team" of state-owned enterprises, and used practical actions to contribute COFCO forces winning the battle against pandemic.
中粮粮谷践行主粮担当，驰援“抗疫保供”最前线

COFCO Grains & Cereals undertakes the role of staple supplier and rushes to the forefront of "anti-pandemic" battlefield.

面对疫情，中粮粮谷坚决完成“抗疫保供”最前线，用行动彰显“中粮速度”。从2020年1月29日首家工厂复工到2月15日包括武汉工厂在内的43家工厂全面复产，主动调整产能，承诺“不断供、不断粮、不断链”。在面对疫情形势不确定、内外环境多变的压力和挑战下，中粮粮谷化危为机，为抗疫保供做出积极贡献。

In the face of the epidemic, COFCO Grains & Cereals resolutely rushed to the forefront of the “anti-pandemic” battlefield and demonstrated the “COFCO speed” with actions. From January 29 to February 15, 43 factories including the ones in Wuhan, completely resumed their production and actively adjusted production capacity to “sustain supply and stable prices”. Encountered with the pressures and challenges from the pandemic and changing environment home and abroad, COFCO Grains & Cereals could turn the crises into opportunities to make positive contributions to fighting the epidemic and ensuring supply.

中粮油脂防疫保供两不误，全力支持保供救援

COFCO Oils & Oilseeds conducts both anti-epidemic and supply guarantee, fully supporting the protection of supply and rescue

新冠疫情牵动全国，中粮油脂沿江近万家工厂以及营销公司两湖大区地处疫情中心武汉及周边，具有巨大的防疫保供压力。在这样的背景下，中粮油脂充分发挥“硬打硬仗、善打硬仗”的优良作风，各工厂充分利用库存，借助中粮东湖旗腹工厂的产能和辐射优势，第一时间复产入库，同中粮油脂及其下属企业积极响应政府号召，红十字会、火神山、雷神山等单位、医疗队、疾控中心等单位单位调拨价值283万元的物资，全力支持抗疫救援工作，出色完成保供任务。

The COVID-19 affects the whole country. Many factories and marketing companies in the Yangtze River District of COFCO Oils & Oilseeds are located in Wuhan and surrounding areas, the epicenter of the epidemic, and were under tremendous pressure to prevent epidemics and ensure supply. In this context, COFCO Oils & Oilseeds has given full play to its excellent nature of “dare to fight hard battles and be good at fighting hard battles”. All factories made full use of their inventories and utilized the capacity and radiating advantages of COFCO Eastocean’s flagship factory to export inventory as soon as possible. COFCO Oils & Oilseeds and its subsidiary companies actively donated materials worth 283 million yuan to the charity federation, the Red Cross, constructors of Huoshenshan Hospital and Leishenshan Hospital, medical teams, CDC and other units in the epidemic area, fully supporting the anti-pandemic and successfully completing task.

中粮家佳康抗新冠战猪瘟，全力保障肉食供应

COFCO Joycome fights against COVID-19 and swine fever and spares no effort to ensure meat supply

疫情期间，中粮家佳康积极协调国家铁路集团、中远物流等保障运力，高效解决运输、转运、出库等问题。迅速完成2000吨储备肉紧急调运，确保中央储备肉用得上、走得动。武汉食品公司在疫情期间累计向武汉市场供应储备7389吨，供货产品覆盖武汉市105余家商超门店以及28个经销店客户，并恢复企业事业单位18个食堂的供应。

2021年“三八”国际妇女节到来之际，中粮家佳康食品营销（天津）有限公司保供团队荣获“全国巾帼文明岗”称号，公司共有女职工28人，她们克服人员少、时间紧、任务重等多重困难，在进口冻猪肉转储工作中，展现出精准高效的专业素质，为国内猪肉市场保供做出突出贡献。

During the epidemic, COFCO Joycome actively coordinated the transportation capacity of China State Railway Group Co., Ltd. and China Ocean Shipping Company, effectively solved the problems in the process of transshipment and warehouse delivery. Besides, the company has also successfully completed the transportation of 2,000 tons of reserve meat to ensure the central reserve accessible. Wuhan Meat Company affiliated with COFCO, supplied 7,389 tons of pork to the Wuhan market, covering more than 105 supermarkets and 28 merchandisers, and 18 canteens in enterprises and institutions.

On March 8th 2021, International Women’s Day, the supply team of COFCO Joycome Food Marketing (Tianjin) Co., Ltd. won the title of "National Contribution from Excellent Women’s". The company has 28 female employees. They overcome multiple difficulties such as the shortage of labour and time, and heavy tasks. They have demonstrated efficient professional quality in the unloading imported frozen pork to storage, and have made outstanding contributions to the domestic pork market to ensure supply and price stability.
中粮糖业全力帮助蔗农回收蔗蔗，减少损失保障生产

COFCO Sugar makes every effort to help sugarcane farmers harvest sugarcane, reduces losses and ensure production

新冠疫情暴发期间，正值甘蔗收割和甘蔗糖工厂投产生产的关键时刻，能否收购到足够的原料蔗，对于确保生产、实现利润具有至关重要的意义。关键时刻，中粮糖业 52 名党员组成甘蔗糖原料党员先锋队，20 多个小组连续 31 天在所辖蔗区持续作战，同时，发挥甘蔗收购中转站的作用，自收、自运、自售甘蔗到收购点；整合社会农机合作社、农机公司，为蔗区提供机械化收割服务，增加种植大户机械化原料蔗比例，缓解部分工人不足的问题，帮助订单农户及时完成甘蔗收购，保障原料蔗及时进厂。

During the outbreak of the COVID-19, it’s the critical period for sugarcane harvesting and cane sugar production. To purchase enough raw material cane is of vital importance for ensuring production and realizing profits. At the critical moment, 52 Party members of COFCO Sugar quickly formed a vanguard group. More than 20 teams keep fighting in villages in the sugarcane farming area for 31 days. At the same time, giving play to the role of the transfer station, our Party members helped purchase, harvest, transport, and unload sugarcane to the purchase point. The company also integrated social agricultural machinery cooperatives and agricultural machinery companies to provide harvesting services for sugarcane farming areas, increasing the proportion of large planters who harvest raw material sugarcane mechanically, and alleviating the problem of insufficient sugarcane workers, to help farmers orders to efficiently complete sugarcane cutting and transportation, and ensure the timely entry of raw sugarcane into the factory.

中粮资本发挥优势，为“战疫”先锋保驾护航

COFCO Capital leverages its advantages to escort the pioneers of the “Anti-pandemic Battle”

新冠肺炎暴发后，中粮资本各业务板块迅速行动，发挥专业优势，为“战疫”先锋保驾护航。中粮人寿第一时间启动新冠肺炎应急预案，为客户提供高效、便捷的理赔服务；随后又向武汉每一位参与救治的医护人员捐赠 20 万元保额的身故保险；中怡保险经纪联合公益组织发起“守护逆行人计划”，首批为 2000 名一线防疫人员捐赠最高保额为 111 万元的保险；中粮期货携手保险公司无偿提供“保险+期货”服务，保障医用物资生产企业稳定生产；中粮信托积极响应中国信托业协会的号召，与中国信托业抗击疫情专项基金管理委员会联合发起专项基金，募集 50 万元，支持抗疫。

After the outbreak of the pandemic, various segments of COFCO Capital moved quickly to fully play to their professional advantages and escort the vanguard of the “Anti-pandemic Battle”. COFCO Life Insurance Company Limited initiated the emergency plan for COVID-19 as soon as possible to provide customers with efficient and convenient claims services, and then donated 200,000 yuan of death insurance to every medical worker in Wuhan who participated in the medical treatment; COFCO Futures cooperated with insurance companies to provide “insurance + futures” services free of charge to ensure the stable production of medical alcohol enterprises; COFCO Trust actively responded to the call of the China Trust Industry Association and subscribed 500,000 yuan to the Fighting COVID-19 Charitable Trust to support the fight against the epidemic.
蒙牛乳业以实际行动全力抗击疫情，助力保障国民健康

Mengniu Dairy fights the pandemic and protects the health of the people

在疫情发生后，蒙牛乳业第一时间开展公益捐赠，成为乳品行业最早投入抗疫战斗的乳企。蒙牛乳业各工厂、物流、网点、经销商、海外合作伙伴全部行动起来，共同捐赠了7.4亿元物资，既为抗疫前线送去物资保障，也充分体现了蒙牛的企业责任感和对国家、对人民的庄严承诺。同时，蒙牛乳业在武汉捐款建立的“中国慈善总会（蒙牛）疫情防控应急物资中心”，携手中国慈善总会、蓝天救援队累计为武汉转运、分发应急物资超过4000万件，有效缓解了疫情期间武汉应急物资短缺、分发的痛点问题。此外，蒙牛乳业向全国4.26万名援鄂医护人员免费提供全年特仑苏牛奶，以此向新时代最可爱的人表达诚挚敬意，给予他们最好的营养支持。

意大利作为海外新疫情最严重的国家之一，医疗防疫物资极度紧缺。在接到战略合作伙伴意大利威尼集团的求助后，中粮集团紧急筹集6980只防护口罩和10000只手套，多方协调将这批医疗防护物资从北京火速发往意大利特伦托，助力当地疫情防控。此次医疗防护物资的守望相助，让中粮集团与海外供应商伙伴的关系更加紧密，情谊更进一步。

中国中粮工科克服疫情困难，高质量完成塔吉克斯坦面粉厂项目

COFCO Engineering & Technology overcomes the epidemic difficulties and completes the Tajikistan flour mill project with high quality

2020年12月，中粮集团克服疫情带来的困难，顺利完成位于塔吉克斯坦的面粉厂项目。该项目的设计、设备选型、安装调试工作均由中国中粮食储工程有限公司完成，以实际行动赢得了塔方的信任和赞誉。开业当天，塔吉克斯坦总统拉赫蒙亲自出席开业剪彩活动，并对项目给予了高度评价。此次项目合作进一步增进了两国互信和经贸合作，为推动中塔全面战略伙伴关系深入发展、构建两国发展共同体作出了重要贡献。

在2020年12月，中粮集团——敦煌磨粉项目在塔吉克斯坦开工，该项目被塔吉克斯坦总统亲自剪彩，受到了塔方的高度赞誉。中粮集团通过该项目，进一步加深了与塔吉克斯坦的经贸合作，为推动两国全面战略伙伴关系深入发展、构建两国发展共同体作出了积极贡献。
China is an important participant in global grain trade. As the world’s largest international grain merchant by assets, COFCO has been carrying out foreign trade and investment cooperation for years, and has obtained a number of strategic resources such as warehousing and port logistics in Brazil, Argentina, the United States, Australia, and the Black Sea, etc. COFCO has succeeded in unblocking the global food supply chain from the major farming areas to main sales areas, meeting the growing domestic demand for food with the “two markets” and “two resources”, as well as growing into an important force to stabilize and balance supply and demand. Up to now, COFCO’s business covers more than 140 countries and regions around the world.
聚焦“一带一路”农业合作，畅通全球供应链

The focus on “Belt and Road” agricultural cooperation unblocked the global supply chain

中粮集团立足 “一带一路”沿线国家的资源禀赋与自然条件，加强农业合作。逐步将贸易和投资区域向相关国家集聚，畅通全球供应链。实现互惠互利。

Based on the resource and natural conditions of the countries along the “Belt and Road”, COFCO has strengthened agricultural cooperation, gradually gathering relevant countries in trade and investment, unblocking the global supply chain and realizing mutual benefits.

<table>
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<tr>
<th>品牌定位</th>
<th>Build brand</th>
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<tbody>
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<td>责任心</td>
<td>Bear responsibility</td>
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| 保护环境 | Protect environment |
| 支持员工 | Support employees |

| 深化改革 | Deepen reforms |

大米是泰国、柬埔寨等东南亚国家最重要的农产品之一。中粮旗下中粮集团发挥大米进口渠道的作用，按照市场化的原则，从相关国家进口大米，满足国内消费升级需要；同时发挥中粮全产业链商业模式的优势，助力“一带一路”倡议，助推当地大米产业升级。

Rice is one of the most important agricultural products in Southeast Asian countries such as Thailand, Cambodia, etc. Being the leading rice importer in China, COFCO Grains & Cereals conducts rice importing business under market-oriented principles, serving customers’ needs of consumption upgrading in domestic markets. COFCO Grains & Cereals has also given full play to the advantages of the business model of the entire industry chain, contributing to the “Belt and Road” initiative, and boosting local rice industry upgrading.

| 助力当地产业升级 | For upgrading local industries |

中国和俄罗斯是高度互补的。农业合作已经成为中俄经贸合作的优点之一。中粮与俄罗斯的农业贸易基本占中国-俄罗斯国际农业贸易方式俄罗斯大豆的出口量，已成为中国进口俄罗斯大豆的开拓者和主渠道。此外，中粮与保加利亚的玉米贸易、立陶宛的小麦贸易也日益发展，不断开拓“一带一路”沿线区域的新版图，开启了农业资源互惠合作的新篇章。

China and Russia are highly complementary in the import and export structure of agricultural products, and agricultural cooperation has become one of the highlights of China-Russia economic and trade cooperation. Besides, COFCO has also strengthened cooperation with Bulgaria and Lithuania in the export of corn and wheat, respectively.

| 根据农业资源互补 | For the complementarity of agricultural resources |

中粮首艘万箱轮进口俄罗斯大豆
COFCO imports soybeans from Russia by 10,000-ton vessel for the first time

2020年2月，装载14857吨俄罗斯大豆的“ZHONGJi6”轮在符拉迪沃斯托克（海参崴）港完成装运。这是中国首艘以万箱轮进口俄罗斯大豆。该船执行了10000吨级进口大豆的首航。该船在辽东湾水域完成装运后，通过海港集装箱和散货方式组织大豆进口，保障供应链稳定。

In February 2020, the ship “ZHONGJi6” carrying 14,857 tons of Russian soybeans was loaded in Vladivostok. This is the first time that 10,000-ton ship is used for Russian soybeans import. It is one of the Russian soybean import projects under the memorandum of cooperation signed between COFCO and Rosagro at the Eastern Economic Forum in Vladivostok in 2019. COFCO continues to promote the import of soybeans from Russia, and organizes the import of soybeans through shipping containers and bulk ships to ensure stable supply.

| 中粮首航万吨轮进口俄罗斯大豆案例 | Case study |

中粮贸易首条万箱级内贸玉米通关放行
COFCO Trading’s first import shipment of Russian corn cleared customs

2020年4月，中粮贸易首次通过海运方式进口的3882吨俄罗斯非转基因玉米在江苏中粮麦芽码头顺利通关放行。此次进口，由中粮贸易月码头中心发运并报关，外商海港公司承运，中远海运公司协调，为后续通过内外一体化运营模式，多渠道拓展国际市场打造了良好的开端。合同执行过程中，各方克服海外疫情带来的影响，精心筛选玉米质量，组织配船资源体运营安全。

In April 2020, the 3,882 tons of Russian non-genetically modified corn imported by COFCO Trading by sea for the first time passed customs clearance at the Jiangyin port of COFCO Malt (Jiangyin) Co., Ltd. The import was initiated and signed by the Com Center of COFCO Trading, carried by Xinkang Shipping Company, and coordinated by COFCO Far East Co., Ltd. The successful shipment created a good start for the future expansion of the international market through integrated domestic and foreign operations. During the execution of the contract, all parties overcame the impact of the overseas epidemic, carefully selected corn to ensure quality, and allocated resources to ensure the completion.

| 中粮贸易进口首艘万箱级内贸玉米通关案例 | Case study |
稳定农粮产业链
Stabilize the agricultural and food industry chain

中粮集团持续优化战略布局和产业构架，依托自身产业链优势，推动上下游供应链有效衔接、协调发展，着力提高粮食和重要农副产品的战略储备能力。集团通过收购优质粮源，帮助农民售粮等方式，多措并举“稳粮源”，帮助产业链中游企业解决生产、销售难题，主动出击“稳粮源”；充分发挥搭建销售、合作平台，创新模式“稳粮源”，打击安全稳定的产业链服务“三农”，带动产业链上的相关企业发展，满足消费者需求。

COFCO continues to optimize the strategic layout and industrial structure. Relying on our industrial chain advantages, we have been promoting the effective connection and coordinated operation from upstream to downstream, from supply to marketing, striving to improve the stable supply of agricultural and sideline products. Multiple measures to stabilize the upstream was taken via purchasing surplus grain and helping farmers sell grain. The initiative to stabilize the midstream includes helping midstream enterprises to solve production and sales problems. The innovative models to stabilize downstream leverages advantages to build sales and cooperation platforms. Binding these measures all together, we have created a safe and stable industrial chain to serve “three issue” of agriculture, driving the development of enterprises along the industrial chain to meet consumer demand.

中国纺织带动新疆纺织企业复工复产

Chinatex drives the resumption of production of textile enterprises in Xinjiang

新疆是中国棉花主产区，棉花产量连续多年占全国 80% 以上。随着年初疫情防控措施不断升级，新疆棉花加工企业复工时间一再推迟，面对这些困难，中粮集团旗下中国纺织迅速 scheduling 批发、生产制造等产业链环节中前中后的企业发展，努力提高产业链的稳定性和安全性，采取了一系列措施促进产业链稳定。中粮新疆公司积极对接中粮集团、中国纺织等优势企业，推进棉花加工企业的“三匹”建设，帮助棉花加工企业尽快恢复生产，同时，针对企业面临的困难，中国纺织通过累计划转等方式，选择收购新疆棉花企业，大幅降低了合作企业的库存压力和市场风险。

新疆是中粮集团在新疆的主要原料和加工基地，棉花生产和加工量约占全国总量的 80%。面对疫情带来的挑战，中粮新疆公司积极响应集团“稳步发展”的战略部署，迅速启动了棉花加工企业的复工复产工作。在时间紧、任务重的情况下，中粮新疆公司积极联系棉花加工企业，帮助他们尽快恢复生产，确保新疆棉花的稳定供应。同时，针对企业面临的困难，中粮新疆公司提出了一系列措施，包括收购棉花加工企业，帮助他们尽快恢复生产。通过这些措施，新疆棉花的供应得到了保障，确保了棉花产业链的稳定运行。
Deepen reforms, boosting the sustainable development of agriculture

With its own high-quality development, COFCO has promoted structural reforms on the agricultural supply side and built a modern industry system. By building and operating a comprehensive agricultural service platform, COFCO has been innovating agricultural service models, extending and strengthening agricultural and food industry chains, improving industry efficiency and resource utilization, and strengthening agricultural supply capabilities, scientific and technological innovation and international competitiveness and sustainable development.
助力农业现代化
Facilitate agricultural modernization

作为我国“三农”领军企业，中粮集团积极落实农业供给侧结构性改革，持续打造农业综合服务平台，推进互联网、大数据、人工智能等与农业深度融合，创新农业金融服务，推动农业发展方式转型，引领农业现代化发展。发展订单农业、智慧农业、生态农业，推动农业产业升级，做新时代央企的“三农”担当。

作为一家领先的公司，以“农业、农村、农民”三大任务为工作重点，中粮集团积极推进农业供给侧结构性改革，持续打造农业综合服务平台，推动互联网、大数据、人工智能等与农业深度融合，创新农业金融服务，推动农业发展方式转型，引领农业现代化发展。发展订单农业、智慧农业、生态农业，推动农业产业升级，做新时代央企的“三农”担当。

中粮贸易创新农业服务模式
COFCO Trading innovates agricultural service model

近年来，中粮贸易主动向上游种植环节延伸，拓展农业产业链，创新“三农”服务模式，推出直接面向C端（农民）的服务平台——“粮圈儿”APP，聚合了农民种植所需的多种生产资料，拓宽了农民销售渠道，实现了种植产业链的闭环管理，完成小农和大型零售商线上线下业务有机结合的模式，努力打造从粮食种植、仓储、物流到销售的全链条，维护粮食供应链的稳定与畅通，为上游农户和下游消费者提供更好的服务，引领传统农业产业链的转型升级。

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中粮酒业长城桑干酒庄建成中国首个交互式智能葡萄园信息化系统
Chateau SunGod GreatWall of COFCO Wines & Spirits builds China’s first interactive intelligent vineyard system

2020年8月，中粮酒业长城桑干酒庄顺利完成葡萄园信息化系统的安装调试。标志着中国首个交互式智能葡萄园信息化系统顺利建成。该系统利用信息技术、遥感技术、物联网技术和云平台服务相结合，通过无线网络实时向云存储平台上传气象和土壤数据，并提供图形化信息、辅助葡萄酒工作人员进行精准的田间管理和决策灌溉。葡萄园信息化系统建立了生态化、绿色可持续栽培的理

In August 2020, Chateau SunGod GreatWall affiliated to COFCO Wines & Spirits successfully completed the installation and commissioning of the vineyard information system, which is the first interactive intelligent vineyard system in China. The system integrates GIS, remote sensing technology, IoT and cloud platform, uploading meteorological and soil data to the cloud storage platform in real-time via wireless network, and providing graphical information for accurate cultivation and regulated deficit irrigation (RDI). On the basis of ecological, green and sustainable cultivation, the system further realizes the visualization of the terroir, information-based data, decision-making network, and traceability of the products.

中粮家佳康坚持发展绿色循环经济，引领“种养结合”模式
COFCO Joycome adheres to the green circular economy by leading the “combination of planting and breeding” model

中粮家佳康把大力发展绿色循环经济作为重点工作，引领“种养结合”的循环经济模式。中粮家佳康执行“一企一策”——一家或多家使用粮食企业，都设立种植、养殖、农业等有机融合，走绿色循环、适度利用、生态良性循环的发展道路，坚持绿色可持续发展之路，不断探索发展生态循环农业的新模式、新方法，引领行业健康发展。

COFCO Joycome takes green circular economy as a key task, leading the circular agriculture model of "combination of planting and breeding". COFCO Joycome is the only company in the industry having independently developed a manure treatment system. The company organically integrates breeding, planting, forestry, etc., takes the development path combining three-dimensional breeding, comprehensive utilization, and ecological virtuous cycle. Adhering to green and sustainable development, the company will continue to explore new ways and methods for the ecological recycling agriculture and lead the healthy development of the industry.
**Strengthen the advantages of the entire industry chain**

China Overseas Chemicals and Fertilizers Corporation (COFCO) has been continuously strengthening the advantages of the entire industry chain to reduce food losses and safeguard the well-being of the people. The company has been giving full play to the advantages of the entire industry chain to improve the quality of agricultural products and reduce losses.

**Pre-ordered planting helps to improve the quantity and quality of output, and guide farmers to grow high-quality grains, encouraging farmers to grow high-quality rice, wheat, etc., increasing farmers’ income.**

**Farmers’ income increases.**

**For the delivery, the driver is required to inspect the truck body to avoid grain from damping or leaking out during transportation. In terms of finished product shipments, the system of vehicle inspection is carried out, and vehicles with unqualified hygiene protection will be prohibited. Other measures, such as paying attention to weather conditions in advance and strictly regulating operations, will reduce the loss during the transportation.**

**The healthy concept of appropriate processing is emphasized to meet the needs of consumers for a healthy diet. Small-packaging products are promoted to adapt to the fast-paced lifestyle of modern families. Re-sealable pack is applied, convenient for food preserving. Logistics and distribution have been improved to ensure timely and fresh delivery.**

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贡献行业发展
Contribute to industry development

中粮集团充分发挥自身产业链、供应链优势，通过打造行业交流平台、参与重要行业论坛、行业展会等，倡导行业合作，探讨行业发展新动能。各专业化公司积极响应或参与行业标准、倡议的制定，促进农作物规模、食品安全、风险检测等标准的国际国内标准制定和完善，促进行业高质量发展。

中粮集团不断深化农业产业链、供应链改革，通过举办行业内交流平台，参与行业论坛、展会等，加强行业合作和探索行业发展的新动力。中粮集团的子公司积极参与行业标准的制定和行动，推动国内和国际农业标准的建立。通过深化农业产业链、供应链的改革，中粮集团积极参与行业标准的制定和完善，推动了行业高质量发展。

中粮品牌的集体亮相盛会，百大单升级粮产业“共赢链”
The COFCO brand collectively appear at China Beijing International Fair for Trade in Services (CIFTIS) with large contract upgrading the “win-win chain” of the agricultural industry

2020年9月，以“全球服务，互利共赢”为主题的2020年中国国际服务贸易交易会（简称服贸会）在北京举办，中粮集团携旗下中粮国际、中粮粮油、中粮可口可乐、中粮酒业、中粮糖业、蒙牛乳业、中粮家佳康等企业的业务和服务亮相服贸会，展示了中粮品牌、产品和服务。

作为服贸会重要活动之一，中粮集团协办“粮食现代供应链发展及国际合作论坛”，共同探讨在全球粮食供应链有效运转、凝聚危机防控共识，共同守护国际粮食安全。在此次服贸会上，中粮集团签署了总额超过十亿元人民币的合作协议，涉及物流运输和金融、信息服务，将与京东、百世汇通、中外运、平安集团等多家企业携手，致力于引领农粮供应链升级与稳定发展。

In September 2020, with the theme of “Global Service, Mutual Benefit and Sharing”, the 2020 China International Trade Fair (CITF) opened in Beijing, COFCO along with its subsidiaries COFCO International, COFCO Grains & Cereals, COFCO Oils & Oilseeds, COFCO Coca-Cola, COFCO Wine & Spirits, China Tea, COFCO Sugar, Mengniu Dairy, COFCO Joycome etc. attended CIFTIS, fully displaying the COFCO brands, products and services.

As one of the important events of CIFTIS, COFCO co-organized the “International Forum on Development and Investment of Modern Food Supply Chain” to jointly discuss how to promote the effectiveness of the global food supply chain, build consensus on crisis prevention, and jointly safeguard international food security. At the CIFTIS, COFCO signed cooperation agreements with a total of more than 10 billion yuan, involving logistics, transportation, finance, and information services, which brings JD.com, Best Express, Sinotrans, Ping An Insurance and other companies together to lead the upgrade, reform and stable development of the agricultural and food supply chain.
Build brand, leading consumption upgrade

Food is the paramount necessity of the people and safety is the top necessity of food. In response to new demands for consumption upgrades, COFCO continues to enhance its brand, enrich product categories, improve food quality, expand sales channels, by which COFCO would provide reliable products and services with good quality to our consumers.

COFCO has formed various well-known product brands, such as Fortune, Great Wall, China Tea, Joycome, Jiugui Liquor, Mengniu, Xiangxue and others. Meanwhile, with the mission of ensuring “eating safe and healthy”, COFCO strictly controls the entire food supply chain. The whole system effectively protects “a bite of safety”.

民以食为天，食以安为先。中粮集团顺应消费升级新需求，持续提升品牌引领力，不断丰富产品品类、提升食品质量、拓展销售渠道，努力为消费者提供“好品质、可信赖”的产品和服务，形成了福临门、长城、中茶、家佳康、兆泉酒、蒙牛、香雪等知名产品品牌。同时，以“保障人民吃的安全放心、吃得更健康”为己任，严把从田间到餐桌的每一道关口、每一个环节，构建涵盖整个食品供应链的“源头保障 + 过程控制 + 风险预警”全程安全控制保障体系，切实守护“舌尖上的安全”。“
**Build high-quality brand**

COFCO signs the TOP brand of “Brand Empowers Country” Project, and is committed to creating a name card of the national brand.

In November 2020, Fragrice from COFCO Fortune made its debut. The product pioneered the use of gold rice-milling technology, meaning miling 9%, which not only fully retains the original flavor of rice, but also greatly reduces unnecessary processing losses. In addition, the new product has passed a set of customized corporate standards, the monitor of 7 delicious ingredients, and the test of 16 quality indicators to ensure that consumers can eat delicious and healthy rice. In January 2021, Fragrice won 5 medals at the “Superior Taste Award” held by the International Taste Institute (ITQI), demonstrating to the world that the charm of Chinese agribusiness for “deliciousness from technology.”

**Nutrioil, nurturing your healthy life**

COFCO Fortune lays the foundation of its brand with quality and continues to promote consumption upgrade, as one of the leading brands in the grain and oil industry of China, COFCO Fortune has been sticking to R&D for years, continuously launching innovative products, serving high-quality staple and oil to the people. The company has devoted itself to building the brand image of “Fortune for your family,” and continue to promote consumption upgrade.

“Nutrioil” is a high-end subsidiary brand of COFCO Fortune. Its series of products cover corn oil, sunflower oil, blended oil, and lens oil. The raw material of the Nutrioil fresh corn germ oil developed by COFCO Fortune comes from one of the “three golden corn farming areas” in the world-Northeast China. The corn with the cob is stored as a whole to maintain germ liveness. By scientific extracting technology, 10,000ppm plant sterols are kept in corn oil, reaching the leading level in the industry. Nutrioil’s Golden Black Sunflower Oil is sourced from the fertile black soil in Europe. It is rich in vitamin E, unsaturated fatty acids, and other nutrients. It adopts a “triple lock” packaging process to lock in freshness and nutrition.

Nutrioil fresh corn germ oil and other products are produced in a green and sustainable manner, fully complying with the World Gold Corn Farming System standard and the global organic food production standard. The corn germ oil is rich in plant sterols and lutein, and also contains essential elements such as calcium, iron, magnesium, and manganese. On the one hand, it can lower blood cholesterol and improve blood circulation. On the other hand, it helps to make the skin bright and firm. Nutrioil fresh corn germ oil is rich in vitamin E and γ-linolenic acid, which can prevent skin aging and protect dental health.

**Nutrioil**

1. **Rich in plant sterols and lutein.**
2. **High in vitamin E and γ-linolenic acid.**
3. **Nourishes your healthy life.**
4. **Long-lasting freshness and nutrition.**

COFCO’s brands and our high-quality development. In addition, COFCO and CCTV have officially signed a strategic cooperation agreement in December 2020, which will further promote resources sharing, complement each other’s advantages and pursue mutual development.
中国粮油行业与《万里走单骑》深度合作，共同传播中国文化

2021年1月，由中粮油赞助支持的中国首个世界文化遗产探秘类节目《万里走单骑》推介会在杭州举办。《万里走单骑》聚焦中国的十二处世界遗产地，全方位展示世界级遗产的独特价值，旨在让更多人了解世界遗产，热爱世界遗产，共同保护中国的世界文化遗产。此次节目与《万里走单骑》合作，将中粮油品牌文化融入中国世界遗产文化的一次交融共创，通过节目可以展现，诠释中粮油品牌的文化内涵，实现中粮油传承中华文化、传播中华文化的品牌使命，让更多人感受到中粮油的魅力。

中粮品牌建高质品牌与《万里走单骑》深度合作，共同传播中国文化

COFCO Wines & Spirits's Jiugui works with “The Shape of Culture” to jointly explore Chinese culture

In January 2021, the promotion conference of China’s first program on world cultural heritage exploration “The Shape of Culture” sponsored by Jiugui was held in Hangzhou. “The Shape of Culture” demonstrates the unique value of the twelve World Heritage sites in China and encourages audience to pass Chinese culture on. The cooperation between Jiugui and “The Shape of Culture” is a co-creation that integrates Jiugui brand culture into China’s world heritage culture. The program can show and interpret the cultural connotation of Jiugui and realize Jiugui’s inheritance of Chinese culture, allowing more people to feel the charm of Jiugui Liquor.

中粮营养健康研究院为食品安全保驾护航

COFCO NHRI escorts food safety

中粮营养健康研究院积极深化产学研融合，加强科技赋能，紧密与中粮油脂、中粮粮谷、中粮生物科技、中粮酒业、中粮家佳康等开展创新研发、食品安全等方面的协同合作。所属国贸公司获得北京市市场监督管理局监督抽检资质，与北京市13个区建立业务联系，北京市政府监督抽检业务市场占有率约22%，占据区域市场首位。并于2020年12月30日获得食品复检机构资质（全国仅有141家），成功跻身全国食品检测领域前列。

中粮酒业旗下酒鬼酒品牌与《万里走单骑》深度合作，共同传播中国文化

中国茶 Fujian win the “Authorised Economic Operator”, the highest credit rating of China Customs

China Tea Fujian win the “Authorised Economic Operator”, the highest credit rating of China Customs

中粮酒业旗下酒鬼酒品牌与《万里走单骑》深度合作，共同传播中国文化

2020年12月，福建漳州海关正式授予中茶福建“AEO高级认证企业”证书。中茶福建成为福建省第43家、茶行业第2家、茶叶行业首家“AEO高级认证企业”。AEO是“Authorised Economic Operator”的简称，即“经认证的经营者”。AEO制度旨在通过构建海关与企业合作关系，对符合条件的企业提供本国和互认海关的通关便利措施，分担守法和安全责任，保障供应链安全和贸易便利。未来，中茶福建将充分发挥运用“AEO高级认证企业”优势，进一步提升中茶品牌的国际知名度和影响力，增强全球贸易竞争力，扩大进出口业务。

中茶福建荣获中国海关最高信用级别“AEO 高级认证企业”
加强科技创新
Strengthen technological innovation

创建是企业发展的不竭动力。中粮集团坚持以满足人民日益增长的美好生活需要为目标，围绕产业链部署创新链，围绕创新链布局产业链，集聚创新资源，加大研发投入，加强核心技术，加快科研成果转化，促进集团高质量发展。

Innovation is an inexhaustible driving force for enterprise development. COFCO takes "meeting the people's needs for a better life" as a fundamental goal, deploys the innovation around the industrial chain and lays out the industrial chain around the innovation. By gathering resources, increasing investment in R&D, we have accumulated core technology, accelerated the application of R&D results into new products, and promoted the high-quality development of the Group.

中粮生物科技以创新推动高质量发展
COFCO Biotechnology applies innovation to high-quality development

中粮生物科技秉持“根植市场客户，崇尚研发创新”的思想，以更多的科技创新成果转化为农业科技型发展，创新发展。2020年，中粮生物科技多个研发项目实现成果转化和应用推广，其中谷物高值化利用项目，以全水稻、小麦生产燃料乙醇技术全面打通，成果转化推广至各燃料乙醇生产企业；糖化酵母项目在事发公司二期、广西公司和衡阳公司进行成果转化，高浓度糖化项目先在江苏公司、浙江公司及武汉公司应用推广，实现成果转化；微生物发酵饲料与生物菌剂项目在公主岭公司、安徽公司实现成果转化；特色产品研发与推广应用项目实现45万吨销售量，变性淀粉项目顺利完成投产。

COFCO Biotechnology adheres to the idea of "being rooted in customers, advocating innovation", and promotes the application of scientific and technological achievements into agricultural upgrade and innovative development. In 2020, multiple R&D projects of COFCO Biotechnological have been successfully applied, among which the high-value utilization project of old grain has fully carried out with the production of fuel ethanol technology from rice and wheat, and the technological achievement will be applied to various fuel ethanol production enterprises. The saccharification yeast project has carried out in the second phase in Zhejiang project, as well as in Guanzhu and Suzhou. The high-concentration liquid saccharification has been applied and promoted in Chengdu, Rongs Company, and Wuhan, successively realizing the transformation of achievements. The project of microbial fermented feed and biological inoculants has been applied in Hongzhou and Anhui. The R&D and promotion project for special products has achieved a sales volume of 450,000 tons. The modified starch project was successfully initial production.

中粮集团副总裁兼COFCO Biotechnology总裁
Luan Richeng, President of COFCO Biotechnology
提升客户服务

Improve customer service

中粮集团立足自身业务发展，以客户需求为中心，不断升级服务模式，探索产品供应创新机制，保障产品质量安全，提升品牌价值和影响力，满足客户对产品供应、技术和服务的升级需求，为客户创造价值，为消费者提供最佳的服务体验。

Based on its own business development, COFCO continues to improve its service with customer needs as the core. By improving R&D and innovation, ensuring product quality and safety, COFCO has strengthened brand value and influence, and met customers’ demand for product, service and technology, creating value and providing consumers with the best service experience.

中粮集团加快数字化转型，多元举措满足客户需求

COFCO accelerates digital transformation and takes multiple measures to meet customers’ need

中粮集团及其旗下专业化公司积极开展数字化转型，加快线上服务，搭建电商平台保障供应，保障正常的生产，通过数字化手段不断拓宽传播渠道，创新营销模式，提升客户服务水平。

COFCO and its subsidiaries are actively carrying out digital transformation, accelerating the development of online services, providing e-commerce platforms to ensure supply. Besides, COFCO has been expanding communication channels through digital means, innovating marketing models, and improving customer service level.

线上到家服务，品牌营销新探索

From online store to family, brand marketing tries new methods

中粮谷物积极拓展线上到家业务，与天猫、美团、美菜、盒马、沃尔玛、京东等负责到家业务的零售商开展合作，探索线上营销新模式，做好产品推广延伸服务。在抖音等视频平台上开展线上直播课程、短视频大赛等，为提供服务的居民同时，以轻松有趣的互动方式拉近与消费者的距离。

COFCO Grains & Cereals has actively tried “online-to-home” business by cooperating with retailers on Tmall, Meituan, Meicai, Freshhema, Wal-Mart, JD.com, etc., to explore new online marketing models and provide extended product promotion. Besides, stream online classes, short video contests, and other events that live video platforms such as TikTok helped to guide consumers online to buy products, and narrow the distance with consumers in an easy and interactive way.

以数字化手段保障健康和美好生活

Health and a better life can be ensured through digital means

为解决社区居民采便不便问题，中粮家佳康创新数字化手段，突破原有店铺和电商平台模式，搭建合营商电商平台开展社区采购，在特殊时期实现商品配送的冷链保障，为消费者提供优质的生鲜肉产品服务。

In order to solve the trouble of purchasing by community residents, COFCO Jiajia has innovated digital methods, broke through the original store and e-commerce model, carried out community procurement on a compliant e-commerce platform, realizing the cold-chain product supply during the pandemic.

中粮可口可乐以客户为中心，提升服务质量和运营效率

COFCO Coca-Cola focuses on customers and improves service quality and operational efficiency

中粮可口可乐目前有超过 160 万的服务客户，日均 8 万张销售订单，平均每个客户订单 15 个订单，近 40 万台冷饮设备投放于市场供客户选择。面对疫情，中粮可口可乐快速转换思路，把握数字化转型发展机遇，电商团队持续加强各大电商平台保障，保持产品在架率达到 94%。同时，中粮可口可乐与京东、天猫开展深度合作，从参与门店数、上架率、产生销售的门店数量三个维度衡量到架模型效果，与各大平台进行到家业务模式尝试，打造共享配送“最后一公里”。

COFCO Coca-Cola currently has nearly 1.6 million customers, with an average of 80,000 sales orders per day, every client ordered 15 types of products, and nearly 400,000 cold drink equipment on average to support customers. Against the backdrop of a pandemic, COFCO Coca-Cola quickly changed its mindset and grasped the development opportunities of digital transformation. The e-commerce team continued to increase its weight on major traditional e-commerce platforms, maintaining the rate of on-shelf availability of 94%. At the same time, COFCO Coca-Cola has developed in-depth cooperation with JD.com and Tmall. Besides, the company also measured the effect of the model from the three dimensions, namely the number of participating stores, rate of on-shelf availability, and the number of sales stores. The company has tried this business model with the platform to get through the "last mile" to the community.

中粮我买网旗下“鲜到家”携手重点客户推广中粮产品与服务

Bcmicrogreens.com, a subsidiary of Womai.com, joins hands with key clients to promote COFCO products and services

2020年9月，中粮集团联合中粮我买网旗下中粮鲜到家供应链管理有限公司、中粮烹饪健康研究院与清华大学经济管理学院共建“中粮集团·清华大学经济管理学院——重点客户产品服务推广平台”。中粮鲜到家与会鑫食品联展了中粮集团完善的产业供应链体系和丰富的产业体系，并与参与的业界装饰和中企中国咨询战略合作框架协议，进一步推动三方建立战略合作伙伴关系，加强日常业务对接，将中粮产品全面引入两家企业的日常采购与合作，为推广中粮产品与服务，实现集团客户整体营销开创新模式。

In September 2020, COFCO, Bcmicrogreens affiliated to Womai.com, COFCO NHRI, and School of Economics and Management of Tsinghua University jointly organized the "COFCO-Tsinghua Promotion Conference for Key Products and Services". At the conference, Bcmicrogreens presented the holistic development of COFCO’s complete industrial chain and rich product lines, and signed a strategic cooperation framework with the Beijing Venus Decor Co., Ltd. and China Cloud Technology to further promote the establishment of strategic partnerships among the three parties. The framework would also strengthen the daily business connection, fully introduce COFCO products into the daily procurement of the two companies, which also created a new model for the promotion of COFCO products and services and the overall marketing of the Group.
Bear responsibility, sharing the fruits of development

COFCO insists on sharing development results with society. Multiple targeted poverty alleviation measures covering the entire industry chain have been taken to alleviate poverty through promoting industry, employment, consumption, and intellectual and aspirational, helping win the battle against poverty. In order to popularize nutrition and health knowledge, COFCO donated nutritional products, and paid attention to the healthy growth of children. COFCO also contributes to food saving by advocating the new lifestyle. In terms of voluntary activities, we have actively participated in emergency rescue and disaster relief, supporting public welfare activities, conveying warmth with true heart, and actively practicing overseas social responsibilities to demonstrate the responsibility of global citizens.
全产业链精准扶贫
Alleviate targeted poverty across the entire industry chain

2020年是决胜全面建成小康社会、决战脱贫攻坚的收官之年。中粮集团深入学习贯彻落实习近平总书记关于扶贫攻坚的重要论述，坚决贯彻落实党中央、国务院的决策部署，以“忠于国计、良于民生”的使命和担当，凭借自身“全产业链”优势，结合贫困地区不同资源禀赋，积极探索创新扶贫模式，定点帮扶的7个县、对口支援的2个县扶贫“摘帽”任务已全部完成，助力29.3万贫困人口实现脱贫。

2020 is the final and decisive year to achieve the goal of building a moderately prosperous society in an all-round way and win the battle against poverty. As the largest state-owned agricultural and food enterprise in China, COFCO has thoroughly studied and implemented General Secretary Xi Jinping’s important discourse on poverty alleviation, and resolutely implemented the decisions and deployments of the Party Central Committee and the State Council. With the mission of “being loyal to the nation and beneficial to the people” and the advantages of its own “fully-integrated value chain”, COFCO has combined the different resources in poor areas, actively explored and innovated poverty alleviation models. The Group has successfully helped 7 designated counties and 2 counterpart counties out of poverty, with 293,000 poor people being lifted out of poverty.

中粮集团定点扶贫地图
COFCO’s targeted poverty alleviation map

定点扶贫 Targeted poverty alleviation
对口支援 Counterpart support
中粮集团扶贫模式及成效

<table>
<thead>
<tr>
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<tr>
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</tr>
<tr>
<td>累计派出对口支援干部</td>
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</tr>
<tr>
<td>累计培训基层干部</td>
<td>1,028人次</td>
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<tr>
<td>其中：技术人才</td>
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<td>农户</td>
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中粮集团扶贫模式

- 中粮集团扶贫模式
- 中粮集团扶贫项目
- 中粮集团扶贫政策
- 中粮集团扶贫成效

**说明**

- 中粮集团扶贫模式
- 中粮集团扶贫项目
- 中粮集团扶贫政策
- 中粮集团扶贫成效

**案例**

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<thead>
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<tr>
<td>Suibin County of Heilongjiang:</td>
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<td>&quot;Suibin Model&quot; innovatively created for poverty alleviation through industrial development</td>
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<tr>
<td>COFCO Suibin industry poverty alleviation project held shareholder dividend meeting in 2020</td>
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**中粮“一县一策”精准产业扶贫。”**

- 中粮“一县一策”精准扶贫模式
- 中粮“一县一策”精准扶贫政策
- 中粮“一县一策”精准扶贫项目
- 中粮“一县一策”精准扶贫成效

**案例**

- Suibin County of Heilongjiang: "Suibin Model"
- COFCO Suibin industry poverty alleviation project
- COFCO Suibin industry poverty alleviation project held shareholder dividend meeting in 2020

2021年2月25日，在全国脱贫攻坚总结表彰大会上，中粮集团扶贫干部、西藏自治区山南市洛扎县曲松镇纪律委书记李国维同志荣获全国脱贫攻坚先进个人；中粮集团扶贫干部荣获全国脱贫攻坚先进集体。集团扶贫干部在脱贫攻坚工作中的实际行动践行了“下得下心、尽锐出战、精准务实、开拓创新、攻破难题、不负人民”的脱贫攻坚精神，为夺取脱贫攻坚战的全面胜利贡献力量。

On February 25, 2021, at the National Poverty Alleviation Summary and Commendation Conference, Li Guowei, a temporary cadre of COFCO aid to Tibet and deputy secretary of the Louchu County, was awarded the National Advanced Individual for Poverty Alleviation; Poverty Alleviation Office of COFCO Trading Co., Ltd. and COFCO Joycome (Jilin) Co., Ltd. were awarded the National Advanced Group for Poverty Alleviation. All the comrades of the Group involved in poverty alleviation have practiced the spirit of “staying sharp to overcome all difficulties with practical activities to win the battle against poverty alleviation by innovation”, to make COFCO contribute to the poverty reduction fight.

**案例**

- Suibin County of Heilongjiang: "Suibin Model"
- COFCO Suibin industry poverty alleviation project
- COFCO Suibin industry poverty alleviation project held shareholder dividend meeting in 2020

**中粮集团扶贫模式**

- 中粮集团扶贫模式
- 中粮集团扶贫项目
- 中粮集团扶贫政策
- 中粮集团扶贫成效

**案例**

- Suibin County of Heilongjiang: "Suibin Model"
- COFCO Suibin industry poverty alleviation project
- COFCO Suibin industry poverty alleviation project held shareholder dividend meeting in 2020

2021年2月25日，在全国脱贫攻坚总结表彰大会上，中粮集团扶贫干部、西藏自治区山南市洛扎县曲松镇纪律书记李国维同志荣获全国脱贫攻坚先进个人；中粮集团扶贫干部荣获全国脱贫攻坚先进集体。集团扶贫干部在脱贫攻坚工作中的实际行动践行了“下得下心、尽锐出战、精准务实、开拓创新、攻破难题、不负人民”的脱贫攻坚精神，为夺取脱贫攻坚战的全面胜利贡献力量。

On February 25, 2021, at the National Poverty Alleviation Summary and Commendation Conference, Li Guowei, a temporary cadre of COFCO aid to Tibet and deputy secretary of the Louchu County, was awarded the National Advanced Individual for Poverty Alleviation; Poverty Alleviation Office of COFCO Trading Co., Ltd. and COFCO Joycome (Jilin) Co., Ltd. were awarded the National Advanced Group for Poverty Alleviation. All the comrades of the Group involved in poverty alleviation have practiced the spirit of “staying sharp to overcome all difficulties with practical activities to win the battle against poverty alleviation by innovation”, to make COFCO contribute to the poverty reduction fight.
COFCO customized specific measures for specific counties to alleviate poverty

Yanshou County of Heilongjiang: Targeted poverty alleviation led by “contract agriculture”

COFCO invested 800,000 yuan in Yanshou County to build a cherry industry base. The cherry plantation is 20,000 mu in size and produces high-quality cherries according to market demand. The purchase is guaranteed by COFCO, which has benefited more than 2,000 poor people. The “Yanshou Cherry” brand has been launched to help build a cherry brand, increase product premiums, and agricultural income.

On the basis of “contract agriculture”, COFCO promotes local rice farming, processing, brand-building and infrastructure construction. COFCO has built a rice planting base of 20,000 mu to plant high-quality rice according to market demand. The purchase was guaranteed by COFCO, which has also benefited more than 2,000 poor people. The “Yanshou Rice” brand has been launched to help build a rice brand, increase product premiums and agricultural income.

Lyu Jun, Chairman of COFCO, visited Xiushui County in Jiangxi Province to investigate targeted poverty alleviation progress.

Wushi County of Xinjiang: Stable increase in local employment to ensure income and stability

A fund of 4.651 million yuan by COFCO helped the 12 satellite factory projects in Wushi County alleviate the funding gap, smoothly assisted in the implementation of the project, and ensured the project delivered and put into use on schedule. The 12 satellite factories have provided more than 500 jobs in 12 impoverished villages, realizing local employment of surplus labor force, and effectively promoting the stable increase of farmers’ income.

Luan Richeng, President of COFCO, visited Wushi in Xinjiang to investigate and supervise the targeted poverty alleviation progress.

Shiqu County of Sichuan: “Trinity” assistance combining county, collective, and individual for industrial poverty alleviation

Through industry assistance funds, COFCO has built a “Trinity” assistance model for county-level industries, collective industries and individual industries. It invested 8.1 million yuan to build the Dengfeng Ecological Agricultural Science and Technology Demonstration Park, which is directly aimed at the economic development of the whole region, to carry out modern planting and breeding, so as to achieve an overall increase in the collective economy of poor villages.

Liu Jun, Chairman of COFCO, visited Xiushui County in Jiangxi Province to investigate targeted poverty alleviation progress.

Chen Lang, Vice President of COFCO, visited Shiqu County in Sichuan Province to investigate poverty alleviation progress.
COFCO customized specific measures for specific counties to alleviate poverty

**四川甘孜县：发展特色农业助力脱贫增收**

**Ganz County of Sichuan**: Developing agriculture with distinctive features helps lift people out of poverty and increase incomes.

COFCO has implemented the project of "High-standard Farmland Industrial Base" in Ganzi County, planting potatoes, highland barley, Tibetan medicine and other crops with plateau characteristics to enhance the self-development capacity of poor villages. At the same time, in order to strengthen the villagers' cultivation and breeding ability, technical personnel from the Agriculture and Animal Husbandry Bureau of Ganzi County were invited to give on-site guidance to the villagers, so as to enhance the self-development ability of the poor villages and drive the local poor people to increase their income and get rid of poverty.

**青海门源县：医、产、教、建“全覆盖”**

**Menyuan County of Qinghai**: "Full coverage" of medicine, industry, education, and infrastructure.

COFCO has implemented construction assistance projects with the scientific plan in Menyuan County, and carried out the "Reconstruction and Maintenance Project of Township Animal Husbandry and Veterinary Stations", "Climb Standardization Project in Menyuan County", "E-commerce Experience Center", etc., covering medical care, preschool education, e-commerce industry, infrastructure, etc.

**西藏洛扎县："种养结合"循环促脱贫**

**Luzo County of Tibet**: A virtuous circle of "planting and breeding" helps alleviate poverty.

COFCO has made every effort to build a "planting and breeding" circular agriculture project in Luzo County, driving the surrounding people to participate in planting, breeding, logistics, sales and other links. During this process, 76 people from 24 poor households have been registered as assistant objectives, and 43 households with equity participation have been steadily increasing their family income, leading the economic restructuring and sustainable development of the county, and making Luzo County a demonstration project for poverty alleviation by the agricultural industry in Shannan City, Tibet.

**广西隆安县：建产业基地拓增收渠道**

**Long'an County of Guangxi**: An industrial base was built to expand revenue channels.

COFCO has invested 1.7 million yuan and leveraged social funds of 6 million yuan to build a duck breeding base for Long'an County. The base has a total area of 85 acres and a total of 30,000 square meters. The annual production of meat ducks reaches 450,000, which drives more than 35 poor households to get into the industry.
中粮集团所属企业因地制宜开展精准帮扶，造福当地百姓

Subsidiaries of COFCO carry out precise assistance according to local conditions to benefit local people

中粮集团高度重视脱贫攻坚工作，各下属企业依托自身产业优势，根据帮扶地区自然资源禀赋，因地制宜开展精准扶贫项目，帮助越来越多的乡亲过上了好日子。

COFCO attaches great importance to poverty alleviation. Relying on their own industrial advantages, all subsidiaries have carried out targeted poverty alleviation projects according to local conditions, and helped more and more villagers live a good life.

- **中粮油脂“沂蒙互助扶贫计划”**
  中粮油脂将山东省重点帮扶村——临沂市兰山区汪沟镇西朱册村，作为帮扶对象，为当地建设花生种植基地，并鼓励使用“沂蒙”名牌的推广，增强临沂花生的品牌影响力，以产业助力脱贫。

- **COFCO Oils & Oilsides的“沂蒙 Mutual Aid and Poverty Alleviation Program”**
  COFCO Oils & Oilsides has been helping Xizhi Village, Liangtou Town, Fei County, a key poverty-stricken village in Shandong Province, as the target of assistance to build a peanut planting base. The company has successfully helped the local poverty alleviation.

- **中粮家佳康在内蒙古合作养殖肉牛**
  中粮家佳康在内蒙古合作养殖肉牛，带动劳动力、减贫基金等多项资金，采取“统一养-三定养-合作养殖”的合作养殖模式，推进扶贫工作，2020 年带动建设乌兰察布地区的人口约 1000 人增收。

- **COFCO Joycome帮助推进草绿色生态发展**
  COFCO Joycome has been helping to promote the ecological development. COFCO Joycome has integrated social resources such as horticulture, labor force, funds, and others in Inner Mongolia, and has adopted the cooperative breeding model of “five unifications and three fixed” to promote poverty alleviation. In 2020, the project has driven a total of about 8,000 poverty-stricken people in the registration out of poverty.

- **中粮可口可乐在石泉的“绿色梦想”**
  中粮可口可乐在石泉县援助的“中石之家”生态果园小山核桃、乳品加工厂、林果产业示范园等精准扶贫项目，开创了以产业扶贫为先导，通过公益活动将扶贫、扶贫与扶贫有机结合的扶贫模式。中粮可口可乐在石泉县的援助，帮助当地农民提高收入，改善生活质量，实现了全面脱贫。

- **COFCO Coca-Cola is attached to Shiqu “depopulated zone”**
  COFCO Coca-Cola has been attached to Shiqu “depopulated zone”. In February 2020, Ganzi County officially withdrew from the poverty-stricken counties list.

- **中粮酒业在内蒙古推广草原牧业**
  中粮酒业在内蒙古推广草原牧业，通过“企业+基地+合作社+农户”模式，建立帮扶对接机制，助力成功脱贫。China Tea tries to enable people to independently conduct poverty alleviation. Based on the resource and ecological advantages of one state and eight counties, China Tea has actively promoted扶贫 alleviation in the tea industry. Through the “enterprise + base + cooperative + farmer” model, China Tea has established a support and docking mechanism to help eliminate poverty.

- **中粮资本以金融扶贫实现乡村振兴**
  中粮资本下属企业在贫困地区推广“保险+期货”模式，推广“内蒙鲁金旗份”“保险 + 粮食”玉米项目落地，惠及内蒙古达 3440 户贫困户，共计 3212 人，带动当地发展。

- **中粮长城“三位一体”铁林服务链条**
  中粮长城在多年实践中探索形成“产业扶贫 + 养殖扶贫 + 精准扶贫”“三位一体”特色扶贫模式，带动西青、内蒙古等地区的综合发展，并开展营养普惠计划，围绕养殖循环农业和乡村振兴领域，助力当地实现脱贫。

- **中粮信托“中粮信托—内蒙扶贫专项基金”**
  中粮信托在内蒙古地区设立国家扶贫专项基金，在在当地建设商品粮储粮基地，并投资 500 余亿元在内蒙古喷灌口双手小学，助力中粮 2020 年实现全面脱贫。
关注青少年健康
Focus on youth health

少年强则国强。中粮集团通过开展营养科普讲座、实施公益项目、捐赠营养品等方式，致力于广大青少年的健康成长保驾护航。

A strong young generation predicts a strong country. COFCO is committed to safeguarding the healthy growth of adolescents by conducting nutrition lectures, implementing public welfare projects, and donating nutritional products.

承办2020年“云上科学营”活动，培养青少年科学兴趣

COFCO undertakes the 2020 Youth online Science Camp, to cultivate young people’s interest in science.

2020年8月，由中国科协、教育部共同主办的“2020全国青少年高校科学营食科专题营”活动“云上开营”，来自全国各地的1.3万名高中生和团队老师首次通过线上方式参加活动。中粮粮谷、中国茶业、中粮酒业、中粮营养健康研究院四家专业化公司作为具体承接单位，分别结合业务特点为青少年精心准备了多样化的课程，包括《高中生营养与健康膳食》讲座与科普小实验、面团文化知识、茶艺知识讲座及茶叶品鉴、中国葡萄酒的历史和文化等。

In August 2020, the “2020 Youth Special Camp of Food Science” co-sponsored by the Chinese Association for Science and Technology and the Ministry of Education was launched on the cloud, 13,000 high school students and team leaders from all over the country participating in the event online. Four subsidiaries, including COFCO Grains & Cereals, China Tea, COFCO Wines & Spirits and COFCO NHRI, have carefully prepared online courses based on their business for young people, including lectures on “Nutrition and Healthy Diet for High School Students”, small science experiments, bread culture, tea culture, tea tasting, and the history and culture of Chinese wine, etc.

自2012年起，中粮集团已连续9年在暑期承接青少年高校科学营食科专题营活动，受到国家教育部和科技部高度赞扬。通过举办该活动，激发了学生的科学兴趣，引导青少年崇尚科学、热爱科学，激发青少年立志从事科学事业，为国家科学事业培养后备人才。

Since 2012, COFCO has been undertaking a special summer camp on food science and technology for 9 consecutive years, which has been highly recognized by the Ministry of Education and the Ministry of Science and Technology. This event could attract students’ interest in science, guide young people to uphold and love science, and encourage youth to engage in scientific research, and cultivate reserve talents for national scientific undertakings.

蒙牛乳业高品质呵护少年儿童营养健康

Mengniu Dairy’s high-quality cares for children’s nutrition and health

开展“营养普惠计划”
Launch the Accessible Nutrition Programs

2020年，蒙牛乳业连续第4年开展“营养普惠计划”，向全国24个省、市、自治区500余所学校，捐赠480余盒学生奶，累计受益学生人数超70万人。

In 2020, Mengniu Dairy launched the Accessible Nutrition Programs for the 4th consecutive year, donating 4.8 million boxes of student milk to more than 500 schools in 24 provinces, municipalities and autonomous regions across the country, benefiting more than 700,000 students.

蒙牛乳业联合中国青少年发展基金会，正式成立“营养普惠基金”，开展学生营养健康公益，并正式启动“中小学生营养与健康评估项目”，为中小学校提供更科学、更具针对性的健康建议。

Mengniu Dairy and the China Youth Development Foundation formally established the “Nutrition Inclusive Fund” to deepen the public welfare of nutrition and health for students, and officially launched the “Milk Drinking and Health Assessment Project for Primary and Secondary School Students” to provide primary and secondary school students with more scientific and specific health suggestion.

支持“传薪计划”
Support “Heroes Legacy Program”

蒙牛乳业宣布启动“传薪计划”公益项目捐赠人民币670万元，为抗击新冠疫情疫情不畏牺牲的一线工作者子女提供生活资助。其中，蒙牛乳业将为“传薪计划”公益项目160名英雄子女提供长达22年的牛奶支持，并为15名家庭特别困难的英雄子女提供22年成长所需的全部教育、公益陪伴费用，持续守护反抗疫英雄子女的健康成长。

Mengniu Dairy announced that they would donate 6.7 million yuan to the “Heroes Legacy Program” charity project to provide living support to the children of front line workers who lost their lives during fighting against COVID-19. Mengniu Dairy would provide milk for the 160 children of the “Heroes Legacy Program” for 22 years, and provide 15 children in poverty with all the education funds and charity expenses for 22 years, continuing to protect the healthy growth of the children of anti-epidemic heroes.
全链节粮在行动
Save food, reducing losses along the whole industrial chain

中粮集团深入贯彻落实习近平总书记关于制止餐饮浪费行为的重要指示精神，引领爱粮节粮、文明就餐的节粮风尚。

COFCO thoroughly implements the important instructions of General Secretary Xi Jinping on stopping food waste and leads the frugal lifestyle of valuing food, saving food, and eating with a rational consumption habit.

和中粮一起继续“晒空碗”
Post your “empty bowls” with COFCO

作为国内最大的粮农央企，中粮集团积极承担起社会责任，坚守节粮爱粮理念。从2011年起，连续10年发起“晒空碗”全球微公益活动，倡导大众节粮爱粮，拒绝餐桌上的浪费，树立国人健康正确的消费理念和节粮意识，有效减少粮食浪费。

As the country’s largest grain and agricultural state-owned enterprise, COFCO actively assumes social responsibilities and adheres to the concept of saving food and valuing food. Since 2011, the “empty bowl” global welfare activities have been launched for 10 consecutive years, advocating for the masses to save food, eat less, establish healthy and correct the consumption habit and awareness of food saving, effectively reduce food waste.

真情回馈社会
Contribute to society

中粮集团及其旗下专业化公司坚持将发展成果与社会共享，履行自身责任和使命，积极开展公益活动，努力回馈社会。

COFCO and its subsidiaries insist on sharing development results with society, make use of their own resources and expertise, actively carry out public welfare activities, giving back to society.

支持体育赛事
Support sports events

中粮家佳康连续多年为多支国家队和省级体育单位及运动队提供安全、高品质的猪肉产品。2020年，中粮家佳康签约成为中国国家举重队肉类食品供应商，为中国国家举重队提供食品安全肉食保障，守护“中国力量”。中粮酒业旗下长城五星成为中国国家女子排球队官方葡萄酒，长城葡萄酒将与中国女排并肩作战，为中国女排加油助威。中粮福临门作为“中国国家女子排球队赞助商”“中国国家女子排球队官方食用油”，正式宣布中国女排主教练郎平出任中粮福临门健康营养大使，将与中国女排携手并肩，继续坚守对国民的承诺，奉献央企品质。

COFCO Joycome has been providing professional safe and high-quality pork products to athletes of national and provincial team. In 2020, COFCO Joycome became the meat product supplier of the Chinese National Weightlifting Team, providing safe and healthy meat and protecting the “Chinese Power”. Greatwall 5 Star Cabernet Sauvignon, a wine of COFCO Wines & Spirits, has become the official wine of China’s National Women’s Volleyball Team. COFCO Fortune as "China’s national women’s volleyball team sponsors" and "China’s national women’s volleyball team official cooking oil", officially announced the Chinese women’s volleyball coach Lang Ping as COFCO Fortune nutrition health ambassador, will be hand in hand with Chinese women's volleyball team, and stick to the national commitment, to dedicate high quality products.
组织公益活动

Public welfare activities

中粮集团围绕生态环保、就业入学、儿童健康、关爱残障等主题，广泛组织参与捐赠、宣讲、教育等各类活动，面向社会发动。

Focusing on themes such as environmental protection, employment and schooling, children's health, and caring for the disabled, COFCO has extensively organized and participated in various charitable activities such as donations, publicity, training, etc., to send warmth to the people in need.

参与抢险救灾

Participate in rescue and disaster relief

2020年7月，江西省、湖南省等多地遭受洪涝灾害，中粮集团连续紧急采购并组织多方力量参与抗洪救灾及物资输送，中粮油脂九江分公司、力山工厂、安徽工厂等组织抗洪突击队，严防死守开展防汛救灾工作。中粮在受灾严重地区开展主题捐赠，保障百姓生活。中粮可口可乐为受灾地区捐赠48000瓶饮用水，将安全饮用水送到灾区万名受灾群众手中。

In July 2020, many areas such as Jiangan Province and Hubei Province were hit by floods. COFCO quickly coordinated to participate in flood prevention and relief, and organized multiple bases to participate in disaster relief and material assistance. Many companies and factories affiliated to COFCO Oils & Oleochemicals in Jiangan, Chushui, etc., organized flood-fighting commands to strictly prevent the flood and carry out disaster relief. COFCO Grains & Cairais donated staple foods to the hard-hit areas to protect the livelihood of the people. COFCO Coca-Cola donated 48000 bottles of drinking water to disaster-stricken areas, benefiting nearly 10,000 people affected.

中英人寿启动2020“星星点灯·关爱留守儿童公益计划”

AVIVA-COFCO Life Insurance Company Limited launches the 2020 “Stars and Lights Program: Caring for Left-behind Children”

秉承“关爱万家”企业愿景，中英人寿自2010年开始启动“星星点灯·关爱留守儿童公益计划”。这是保险行业关爱留守儿童最早的、历时最长的公益项目之一，项目累计投入逾5000万元，足迹遍布全国13个省份，为留守儿童建设29间“关爱小屋”，1400余名社会志愿者参与其中，为超过14万留守儿童送去了温暖的心灵关爱和物质援助，做到了定点定力·对的精准扶贫。

Adhering to the corporate vision of “caring for millions of children”, AVIVA-COFCO Life Insurance Company Limited has launched the 2020 “Stars and Lights Program: Caring for Left-behind Children” since 2010. This is one of the longest standing public welfare projects in the insurance industry to care for left-behind children. The project has been invested a total of more than 50 million yuan, covering 13 provinces across the country, building 29 “care huts” for left-behind children, and more than 1,400 volunteers to participate, and sending sincere care to more than 140,000 children. With love and material assistance, we have achieved point-to-point, one-to-one targeted poverty alleviation.

2020年10月，以“守护生命行动有我”为主题的“星星点灯·关爱留守儿童公益计划”启动，聚焦留守儿童安全自救能力，联合国内多个NGO“第一反应”，与专业急救专家、医疗志愿者一道，共同走进留守儿童群体和他们的家庭，开展健康知识普及与心肺复苏技能培训。

In October 2020, the “Stars and Lights Program: Caring for Left-behind Children” with the theme of “Guardian Life Action” was launched, focusing on the safety and self-defense ability of left-behind children. By cooperating with the first-first-aid NGO in China, “First Responder”, professional first-doctors and medical volunteers, we have walked into the life of the children and their families to carry out health knowledge and first aid training for cardiopulmonary resuscitation.

全球公民责任

Be a responsible global citizen

作为国有企业“走出去”的领军企业，中粮集团持续加强全球布局，积极参与“一带一路”建设，实现与全球利益相关方的互利共赢。同时，注重业务所在地环境保护、境外员工关爱，参与社区建设，树立起负责任的中国企业形象。

As a leading “going global” agricultural company in China, COFCO continues to strengthen its global layout and actively participates in the construction of the “Belt and Road” to achieve mutual benefit and win-win results with global stakeholders. At the same time, the Group pays attention to environmental protection, cares for overseas employees, participates in community building, and establishes a responsible Chinese corporate image.

中粮国际开展全球志愿者活动，彰显责任担当

COFCO International launches global voluntary activities to demonstrate responsibility

中粮国际在全球重要业务区域成立志愿者委员会，并在员工中发展了170多名“可持续发展大使”，发起和组织志愿服务活动，加深与业务所在地的沟通和联系，彰显负责任的中国企业形象。2020年，中粮国际累计开展志愿活动60余次，涉及13个国家，参与员工500多名，受益者超过1万人。巴西油籽公司在当地发起保障卡车司机的健康安全活动，向巴西运输的卡车司机提供食品、药品和相关物资；乌克兰尼古拉耶夫州、罗马尼亚康斯坦桑港和印度乔坎德拉发电厂的员工们在“世界环境日”当天，分别组织志愿者采摘和植物活动，巴西志愿者们为学生们组织环保主题的公益讲座，还面向儿童进行线上科普教育直播等。

COFCO International has established volunteer committees in key business regions around the world and has developed more than 170 “sustainability ambassadors” among employees to initiate and organize voluntary service activities, deepen communication with business locations, and demonstrate a responsible Chinese corporate image. In 2020, COFCO International has carried out a total of more than 60 volunteer service activities, involving 13 countries, over 500 employees, and over 10,000 beneficiaries. For example, its Grain and Oil Company in Brazil initiated activities to ensure the health and safety of truck drivers in the local area, providing food, medicine, and related materials to truck drivers who are transporting grain. Its employees of Nisicco Port in Ukraine, Constantia Port in Romania and Khendra Refinery in India organized charitable donations and tree planting activities on the day of “World Environment Day”. Brazilian volunteers organized public welfare lectures on environmental protection topics for students, and stream lectures on basic science for children.
Protect environment, promoting green development

Adhering to the development philosophy of “green industry chain, low-carbon production and quality products”, COFCO regards green development and ecological environmental protection as key concepts of the company’s high-quality development, integrates the concept of sustainable development into the top-level guidance, and continues to promote energy conservation, emission reduction and carbon reduction, which accelerates the development of circular economy. We explore green technologies to apply in packaging, storage, transportation and logistics, and properly use natural resources such as forests and land to protect biodiversity and promote the green transformation of production methods, contributing our strength to the ecological progress.
### 节能减排降碳

Energy-saving & carbon emission reduction

面对全球共同关注的气候变化议题，中粮集团通过推广使用清洁能源、加快节能环保技术应用、发展循环经济等多种方式，助力温室气体减排和能源提升。

In the face of climate change, a common concern around the world, COFCO has adopted various approaches including promoting the use of clean energy, accelerating the application of energy-saving and environment-friendly technologies, and developing a circular economy to help reduce greenhouse gas emissions and improve energy efficiency.

### 温室气体减排

Reduce greenhouse gas emissions

中粮集团不断完善温室气体减排规范管理，引导所属企业推广使用化石能源等清洁能源，全面提升能源利用效率，推动绿色转型。

COFCO continues to improve the standardized management of greenhouse gas emission reduction, guides its subsidiaries to promote the use of clean energy such as fuel ethanol, and comprehensively upgrades application technologies such as pesticide research, fertilizer development, processing, storage and transportation, and recycling agriculture to reduce greenhouse gas emissions.

### 中粮国际作为唯一中方创始成员签署《海事契约》

COFCO International, as the only Chinese founding member, signs the Sea Cargo Charter to address climate change

2020年10月，在丹麦哥本哈根举行的“全球海事论坛”宣布，17家全球大型农业、能源、采矿和大宗商品贸易公司共同签署《海运货物宪章》，为推动全球海运业落实联合国气候变化目标迈出重要一步。中粮集团旗下海外农粮业务平台——中粮国际签署了该协议，成为其唯一的中方创始成员。中粮国际在全球运营约200艘船只，为中粮和其他第三方企业提供海运物流服务。在业务运营过程中，中粮国际始终致力于减少海运业务的环境“碳足迹”。此次签署《海运货物宪章》，将加速推动中粮国际绿色转型，推进实现绿色发展。

In October 2020, the “Global Maritime Forum” held in Copenhagen, Denmark announced that “Sea Cargo Charter” was jointly signed by 17 large global corporations in the field of agricultural, food, energy, mining and commodity trading, which could be a major step towards the goals of UN climate actions. COFCO International, a subsidiary of COFCO’s overseas agricultural and grain business platform, signed the agreement and became its only Chinese founding member. COFCO International operates approximately 200 vessels worldwide, providing maritime logistics services to COFCO and other third-party companies. In the course of business operations, COFCO International has always been committed to reducing the “carbon footprint” of its shipping business. The signing of the Maritime Cargo Charter will accelerate COFCO's green transformation and promote green development.
Energy-saving & consumption reduction

COFCO accelerates the R&D and promotion of energy-saving and environment-friendly technologies, and guides its subsidiaries to adopt advanced and applicable new equipment, new technologies, and new processes for energy-saving and environmental protection, contributing to energy-saving and emission reduction. In 2020, COFCO invested about 820 million yuan in energy conservation and environmental protection, completed 714 renovation projects for energy-saving and environmental protection, realized annual energy saving of about 47,100 tons of standard coal, annual water saving of 5.99 million tons, and annual cost saving of about 107.99 million yuan, COD emission reduction of 1,303 tons, 475 tons of sulfur dioxide and 445 tons of nitrogen oxides.
蒙牛乳业推广使用环保周转箱，助力解决塑料污染

Mengniu Dairy promotes the use of eco-friendly turnover boxes to tackle plastic pollution.

蒙牛乳业坚定走“生态优先、绿色发展”路线，于2019年在低温酸奶领域率先试点了一套以PP环保周转箱为核心的绿色物流解决方案。这种采用PP材质的周转箱无毒、无味、防水耐腐蚀、耐酸碱，还可以反复使用15次以上，即便破损后也可以粉碎再次制作，真正实现了循环利用，成为中国酸奶领域首家主动满足5R原则中的Reuse再利用原则的乳企。截至2020年4月，PP周转箱共使用124.9万次，覆盖广东省8个城市，累计节约纸皮58.8吨，相当于减少235棵20年树木的砍伐，共计减少88.2万吨碳排放。

Mengniu Dairy is firmly committed to the guideline of “ecology first and green development”. In 2019, it took the lead in piloting a set of green logistics solutions centered on PP eco-friendly turnover boxes in the field of low-temperature yogurt. This kind of PP material turnover box is non-toxic, tasteless, waterproof, corrosion-resistant, acid and alkali resistant, and can be used repeatedly for more than 15 times. Even when damaged, it is still able to be crushed and re-made, which has truly realized recycling and reuse. Mengniu has become the first dairy company that actively meets the Reuse stand and in 5R principles in China's yogurt industry. As of April 2020, PP turnover boxes have been used for 124,900 times in 8 cities in Guangdong Province, which saves 58.8 tons of paper, which avoids 235 20-year-old trees being cut down, and reduces the carbon emissions by 88.2 tons.

2020年10月，在第二十三届中国塑料回收和再生大会上，中国合成树脂协会塑料循环利用分会（CPPRA）与中国塑料可循环发展协会（CSYPA）授予蒙牛乳业“金苹果奖”，表彰蒙牛乳业在全产业链推广实施塑料可回收性设计理念及标准，助力中国解决塑料污染所做出的努力。

In October 2020, at the 23rd China Plastics Recycling Conference & Exhibition, China Plastics Reuse and Recycling Association (CPPRA) and China Sustainable Plastics Association (CSYPA) awarded Mengniu Dairy the “Golden Apple Award” to recognize its great efforts to implement and promote plastic recycling concepts and standards in the entire industry chain, and its contribution to plastic pollution alleviation.

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Support employees, pooling strength for common growth

Talents are the backbones of a country to achieve political and economic prosperity. COFCO values talents, establishes talent-seeking and talent-training systems and provides a broader platform and more desirable career path for the high-quality development of the talents. COFCO attaches great importance to the value of employees, effectively protects their legitimate rights and interests, continuously motivates them to exhibit creativity, and cares for the work-life balance, in order to enhance their sense of belonging and make every employee a happy "COFCOer."
维护基本权益
Safeguard basic rights

Cofco fully implements the principle of "equal consultation, mutual benefit and win-win", protects the basic rights and interests of employees, and actively builds harmonious and stable labor relations.

平等雇佣
Equal employment opportunity

Cofco strictly abides by the Labor Law of the People's Republic of China and other laws, regulations and international conventions on labor and human rights, signs labor contracts with employees to effectively guarantee equal employment for employees of different genders, ages, educational backgrounds, nationalities and ethnicities. The employment opportunities and development platform of each employee should be equal regardless of any conditions mentioned above, and we strictly prohibit the employment of child labor and forced labor.

薪酬福利
Salary & welfare

Cofco continues to optimize the remuneration system, pays social insurance for employees in accordance with regulations, establishes the annuity system, guarantees employees' rights to vacation, and creates a harmonious labor relationship.
举办“五小” 青年创客竞赛，以岗位创新点燃智慧中粮

Hold “Five Small” youth maker competition to ignite the wisdom of COFCO with job innovation

2020年12月，中粮集团第二届“五小”青年创客竞赛决赛暨2020年度未来科学城青年科学家论坛活动在中粮营养健康研究院成功举办。本次竞赛从5月开始启动，集团各专业化公司围绕“小发明点大发展，小发明牵动大革新”主题，积极组织参赛，共有3000余名青年员工申报创新项目600余个，内容涉及市场营销、技术革新、安全生产、风险管控、信息系统、社会责任等，聚焦解决企业经营管理中的实际问题，充分展示员工的创造活力和潜能，为企业未来发展贡献更多青春智慧和力量。

In December 2020, the final of the second “Five Small” Young Maker Competition of COFCO and the 2020 Future Science City Young Scientist Forum was successfully held at the COFCO Nutrition and Health Research Institute. Since the competition started in May, around the theme of "small designs ignite big improvements, small inventions influence big innovations", all the subsidiaries actively organized employees to participate in the competition, with more than 600 innovative projects applied by a total of more than 3,000 young employees submitted to the organizing committee. The projects involved six categories including marketing, technological innovation, safety production, risk management and control, information systems, and social responsibility, focusing on solving practical problems in daily business operations, fully demonstrating the creativity and potential of employees, and contributing more youthful wisdom and strength to the development of the company.

中粮粮谷建立“五谷丰登”人才培训体系

COFCO Grains & Cereals establishes a talent training system called “Bumper Harvest of Five Cereals”

中粮粮谷从企业发展需要出发，不断完善选人、用人及人才培养工作机制，规划了“五谷丰登”人才培养体系。面向新员工、后备经理人和经理人分别开设“新谷”“优谷”和“金谷”系列培训，有效促进新员工快速成长，增强年轻干部综合能力素质，提升职业经理人经营管理能力。

Starting from the needs of corporate development, COFCO Grains & Cereals has continuously improved the working mechanism of selection, employment and personnel training, and has formulated a “Bumper Harvest” talent training system. The “Green Cereal”, “Quality Cereal”, and “Golden Cereal” series of trainings were respectively carried out for new employees, reserve managers and managers to effectively promote the rapid growth of new employees, enhance the comprehensive competence and caliber of young cadres, and improve the operation and management capabilities of professional managers.

做好人文关怀

Provide humanistic care

中粮集团重视与员工沟通交流，了解员工的所需所想，改善员工工作环境，开展形式多样的慰问活动，让员工真切感受到来自公司的关怀和温暖，不断提升员工的归属感、幸福感、获得感。

COFCO attaches great importance to communications with employees, understanding their thoughts and feelings, improving the working environment, and carrying out various condolence activities, which allows employees to truly feel the care and warmth from the company, and continuously improves their sense of belonging happiness and sense of gain.

2020年10月，中共中央、国务院、中央军委向参加抗美援朝出国作战的、健在的志愿军老战士、老同志等颁发“中国人民志愿军抗美援朝出国作战70周年”纪念章。中粮集团董事长宁高宁代表集团党委和董事会对参加抗美援朝出国作战的志愿军老战士、老同志表示亲切慰问，并送去慰问金、慰问品

In October 2020, the Central Committee of the Communist Party of China, the State Council, and the Central Military Commission submitted the “70th Anniversary of the Chinese People’s Volunteers’ Fighting Against U.S. Aid Korea” to veterans of the Chinese People’s Volunteers who participated in the fight to resist U.S. aggression and aid Korea. Yu Jun, Chairman of COFCO, visited Shao Zongshu, the veteran and representative of CPU and sent congratulation money and gifts.
责任组织
CSR organization

责任治理
CSR management

中粮集团持续深入社会责任工作组织体系建设，集团办公室负责统筹、协调和推进社会责任工作，规划社会责任工作导向，制定发布社会责任报告等，各职能部门和专业化公司结合自身职能定位负责各自板块的社会责任工作，并设置专职（兼职）社会责任负责人，与集团办公室保持沟通。

COFCO continues to deepen its social responsibility organization system. The corporate office is responsible for overall planning, coordination and promotion of social responsibility work, planning the direction, compiling and publishing social responsibility reports, etc., other functional departments and subsidiaries are responsible for their respective sections based on their own functional positioning and set up a full-time (part-time) person in charge of social responsibility to maintain communication with the corporate office.

责任理念
CSR concept

中粮集团以“忠于国计、利于民生”为社会责任理念，引领集团开展社会责任工作，并建立起“理念—策略—目标—行动”的责任行动路线，作为行动和决策的积极指导和内在动力，推动企业社会责任工作明确方向和有序推进。

Taking its responsibility of “Loyal to the Nation and Beneficial to the People”, COFCO has carried out its CSR work accordingly and built an approach of “concept-strategy-target-action” as the guideline as well as an internal driving force for the decisions and actions, to promote its CSR work to move forward orderly and effectively in a clear direction.

责任融合
CSR integration

中粮集团将可持续发展业务指标纳入核心财务工具，进一步推动可持续发展嵌入业务运营和供应链管理。持续加强责任能力建设，通过学习优秀社会责任管理经验，支持专业化公司开展或参与社会责任调研，听取社会责任领域专家建议，提升社会责任人团队能力与责任能力，助力企业社会责任管理更上新台阶。

COFCO incorporates sustainable development performance indicators into core financing instruments and further promotes the integration of sustainable development into business operation and supply chain management. We continue to strengthen CSR capacity by learning successful experience, supporting subsidiaries to carry out or participate in relevant research, listening to the suggestions of experts in the field, and improving the awareness and ability to fulfill social responsibility, so that a major step is made forward in our CSR management.

责任沟通
CSR communications

中粮集团高度重视与利益相关方的沟通与交流，建立和完善沟通渠道与机制，倾听其需求与期望，推动社会责任管理工作持续改进。

COFCO attaches great importance to communication and exchanges with stakeholders, establishes and improves communication channels and mechanisms, listens to their needs and expectations, and promotes continuous improvement of social responsibility management.
**Company profile**

COFCO is a globally leading grain and food company based in China. It is an agricultural company with a global layout, global presence and fully-integrated value chain, and also an investment holding company that integrates trade, processing, sales and R&D. COFCO is committed to building a world-class food enterprise with global competitiveness and a state-owned investment company with COFCO characteristics.

After 70 years of development, COFCO has played a leading role in the Chinese market, with its business covering more than 140 countries and regions around the world. We have a global coverage of rice & grain, wheat, corn, oil & oilseeds, sugar, cotton and other crop varieties, as well as bio-energy with the business in grain, oil, sugar, and cotton at its core, and concurrently involve in food, finance, real estate and other industries. At present, COFCO has total assets of 668.8 billion yuan, annual operating income of over 530.3 billion yuan, global storage capacity of 31 million tons, annual processing capacity of 90 million tons, and annual port transhipment capacity of 65 million tons.

As a pilot enterprise for the reform of state-owned investment companies, COFCO actively promotes the structural reforms and builds the platform for state capital investment, resource integration and overseas investment in agriculture based in China. We keep focusing on core business and promoting specialized operation, and have established 18 subsidiaries with core products.

In the future, COFCO will continue to focus on its main business, by improving capabilities to develop and control resources through continuous advancement of capital and business integration, and making up for shortcomings in key links and key capabilities of the entire industry chain through measures such as technological innovation, structural upgrades, quality and efficiency improvement, so as to become a world-class grain wholesaler as well as a leading comprehensive food company across the globe.

**Organization structure**

### Functional departments
- **Corporate Office**
- **Strategy Dept.**
- **Financial Dept.**
- **HR Dept.**
- **Audit Dept.**

### Specialized companies
- **COFCO International**
- **COFCO Trading**
- **COFCO Oils & Oilsseeds**
- **COFCO Grains & Cereals**
- **COFCO Bioeconomy**
- **COFCO Sugar**
- **Chinex**
- **COFCO Engineering & Technology**
- **COFCO Wines & Spirits**
- **COFCO Jeroboam**
- **COFCO Joyce**
- **China Tea**
- **Mengniu Dairy**
- **Walmart**
- **CPRI Holdings**
- **COFCO Capital**
- **Grandijsy**
- **COFCO NHR**
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